

# NEXT LEVEL HUSTLE

## SPONSOR/DONOR GUIDE

HERO HUSTLE 2023  
HERITAGE ELEMENTARY PTO

### ARE YOU READY TO LEVEL UP FOR THE 2023 HERO HUSTLE?

**Our annual Hero Hustle fundraiser will kick off on September 13, 2023!**

This campaign will help raise vital funds for a wide range of educational initiatives in our school.

This year, our goal is to raise \$90,000!! MAMMA MIA!! That's a big goal!!

That's why we are looking for community support as we LEVEL UP our fundraising efforts.

### WHY DO WE HUSTLE?

Each year, money raised during the Hero Hustle provides programming and resources that our school cannot normally provide. Past Hero Hustle funding has provided:














- The expansion, support and maintenance of our playgrounds.
- State-of-the-art technology and science equipment for our STEM lab.
- A traverse wall (and other equipment) for our Physical Education program.
- Production equipment for our grade-level music programs.
- Resources and educational materials for our classroom teachers.

### HOW CAN YOU HELP?

**We need community sponsors like you to help us LEVEL UP and reach our goal!**

This sponsorship opportunity is a great way to promote your brand, product and/or services. With 900+ students and staff members, there will be families all across the community that will see your brand!

**PLUS- your donation is tax deductible!**

LEVEL	DONATION AMOUNT	Name on Hustle shirt/ signage	Logo on Hustle shirt/ signage	3 months in school-wide newsletter	1 year in school-wide newsletter	Business feature in newsletter/ social media
I	\$250-\$499					
II	\$500-\$999					
III	\$1,000-\$1,999					
IV	\$2,000+					

# SPONSOR/DONOR FORM

HERO HUSTLE 2023

HERITAGE ELEMENTARY PTO

400 E SORGHUM MILL RD, EDMOND OK, 73034  
HERITAGEELEMENTARYPTO.ORG  
EDMONDHERITAGEPTO@GMAIL.COM

## Please complete this form

DONOR/COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ EMAIL: \_\_\_\_\_

### SPONSOR LEVEL *(Select One)*

\_\_\_\_\_ LEVEL IV (\$2000+)    \_\_\_\_\_ LEVEL III (\$1,000-\$1,999)    \_\_\_\_\_ LEVEL II(\$500-\$999)

\_\_\_\_\_ LEVEL I (\$250-\$499)    \_\_\_\_\_ In-Kind Donation

### PAYMENT OPTIONS

\_\_\_\_\_ Check (Please make checks payable to: Heritage PTO) *\*\*Our preferred method*

\_\_\_\_\_ Credit Card *\* credit card payments can be made online.*

*Step 1: Visit [heritageelementarypto.org/store](http://heritageelementarypto.org/store) Step 2: Select Business Sponsorship  
Payment is respectfully due by September 4th, 2023.*

### (IN-KIND) DONATIONS

\_\_\_\_\_ Gift Card    \_\_\_\_\_ Tangible Items

Donation is:  with this form or  I will deliver to school by \_\_\_\_\_ (Date) or  please pick-up

Donor Retail Value: \$ \_\_\_\_\_ Restrictions Apply? (if applicable) \_\_\_\_\_

### LOGO SUBMISSION

Level II, Level III, and Level IV (must value \$500+) sponsors must provide a black and white, high-resolution image of their logo to be used on Glow Run t-shirts for students. *Formats preferred: PNG, EPS. Please email to [edmondheritagepto@gmail.com](mailto:edmondheritagepto@gmail.com)*

**DUE DATE FOR LOGO IS: September 4th, 2023.**

**Questions? Please email: [edmondheritagepto@gmail.com](mailto:edmondheritagepto@gmail.com)**

**Federal Tax ID: #47-4210294**